



# YOUR BRILLIANCE CAN MAKE A DIFFERENCE

This private sector initiative brings together Innovators, Technologists, Researchers, and Entrepreneurs in a global innovation ecosystem. The goal is to crowdsource top technologies that could be leveraged and scaled to tackle the daily challenges of impoverished and under-served people around the globe. Our ideation platform, powered by IdeaScale, acts as a tool to confront the many challenges UNICEF is looking to tackle by allowing community members to post ideas, interact with experts, and vote, thereby allowing the best ideas to bubble up to the top. Think your idea has what it takes? Join our community and see how Your Brilliance Can Make a Difference!

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